



520 Trusted Reviews

3.9 out of 5

(520 Reviews)

77% of customers recommend this product.

Pros

- price 110
- ease of use 62
- school use 56

Cons

- speed 64
- start up time 20
- processor 19

Sort By: Ease of Use

Great little laptop by T on 7/19/16

flexible and handy

WORKING AT MSD CAREERS WORLDWIDE

Allstock



Ratings & Reviews

Overall Customer Rating

★★★★☆ 4.0

80% of customers recommend this

Write A Review

Review Features Mentioned by Customers

Pros

- Price 110
- Ease Of Use 62
- School Use 56
- Touchscreen 56
- Size 47

Cons

- Start Up Time 20
- Processor 19

Sort By: Ease of Use

Great little laptop by T on 7/19/16

flexible and handy

CONTACT

JIN SHIN BY LILLY

Restorative Pet Treatments

Cooperative

David Fleming

Sr. UX Strategy & Design

User Experience Research

Lean UX, Mobile & Responsive Design

2D/3D UX Virtual Reality & AR

Proactive, Holistic Methodology

Convergiaplanet

Allstock

View Video

Search | All



Personas

Demographics

27 years old, Female

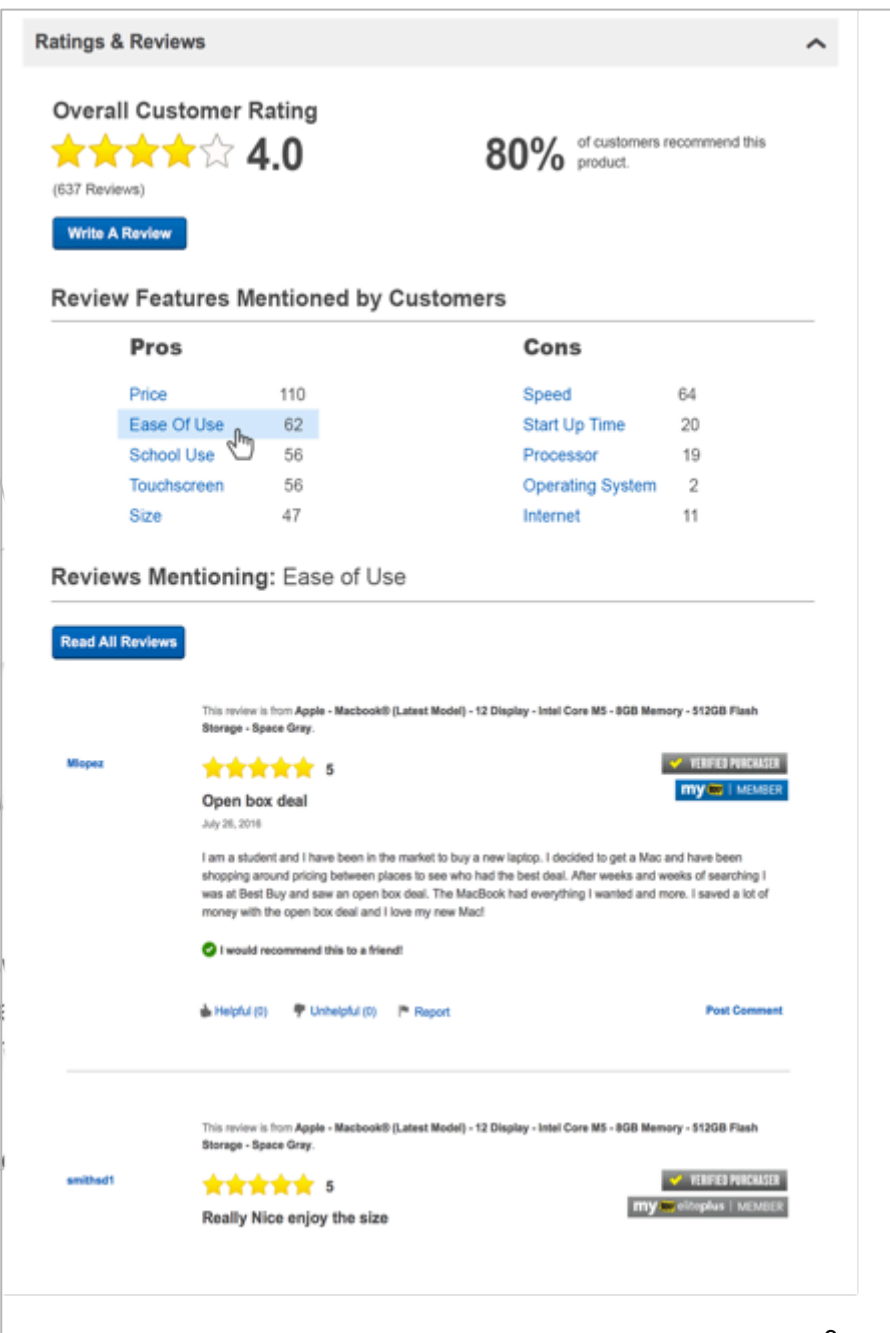
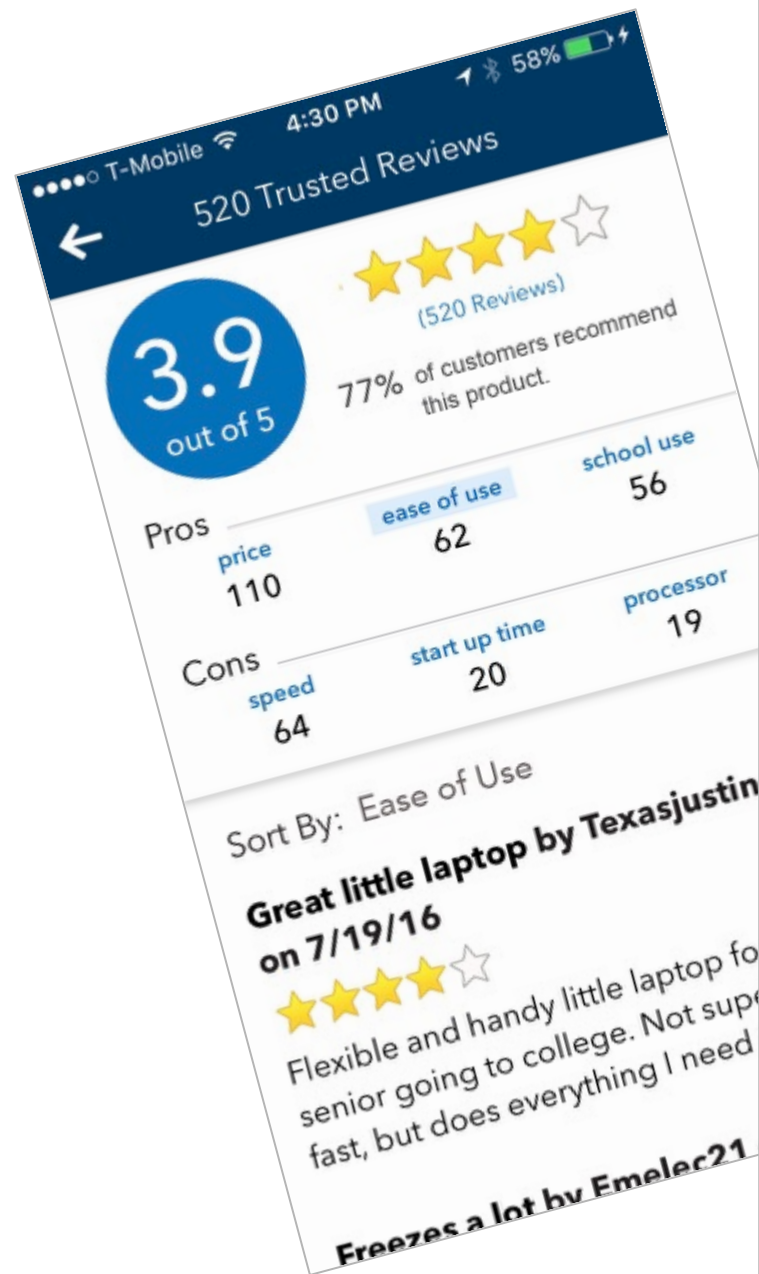
UX Architecture & Responsive Design



User Generated Content

Reviews Distillation
Solution – Responsive
Design, mobile to web

iOS Platform

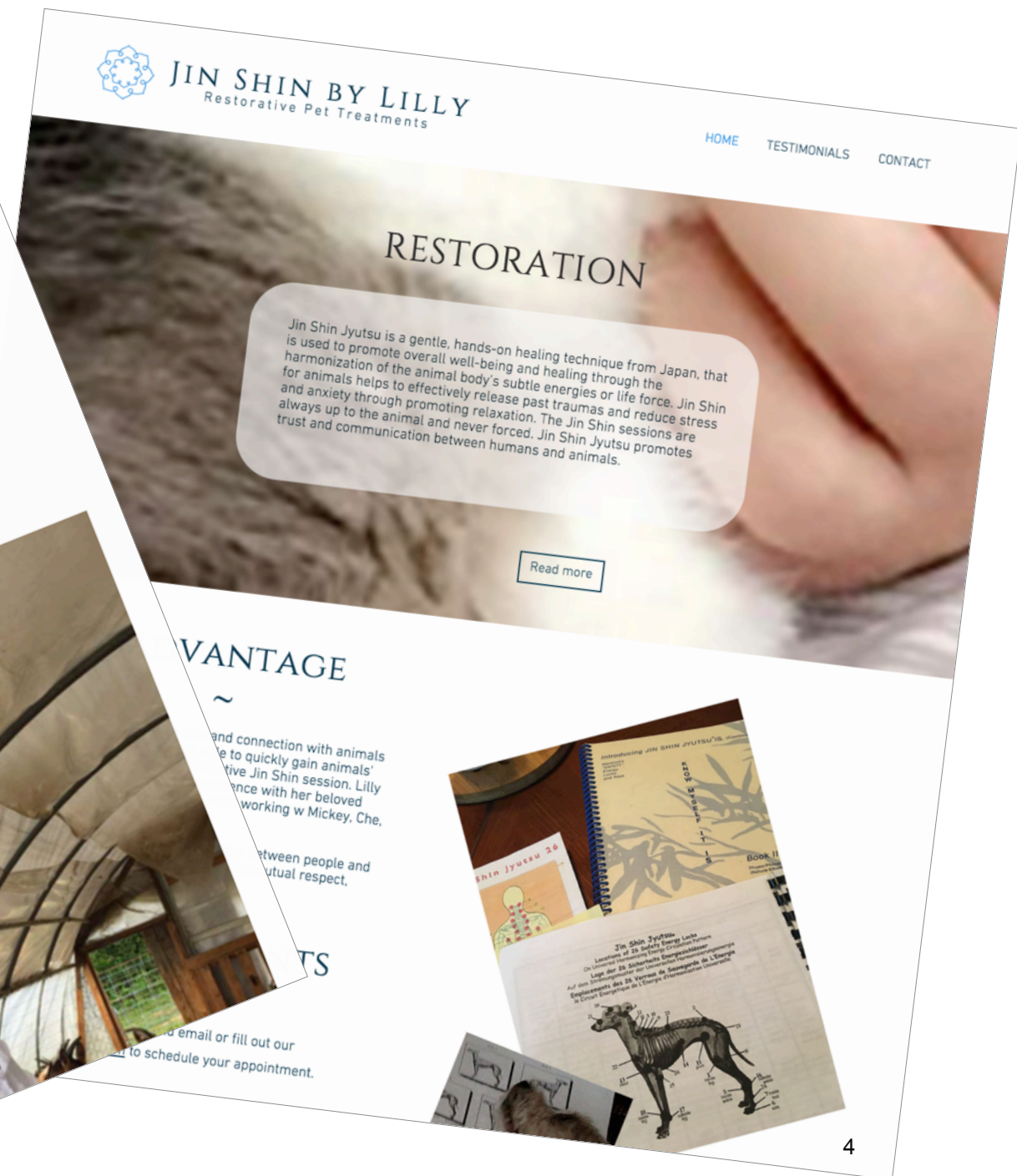




JIN SHIN BY LILLY
Restorative Pet Treatments

Jin Shin by Lilly

Restorative Pet
Treatments





ConvergiPlanet

Creative Direction,
Concept, Visual Design,
UX, UI, Photography,
and Responsive Mobile
Design



 ConvergiPlanet

Vision Our Work **Collaborate** Community Contact

Public Collaboration Initiatives

Existing Clients
[Usability reviews access](#)

Project Information Form
Please use the form below to tell us more about what you're interested in and trying to accomplish.

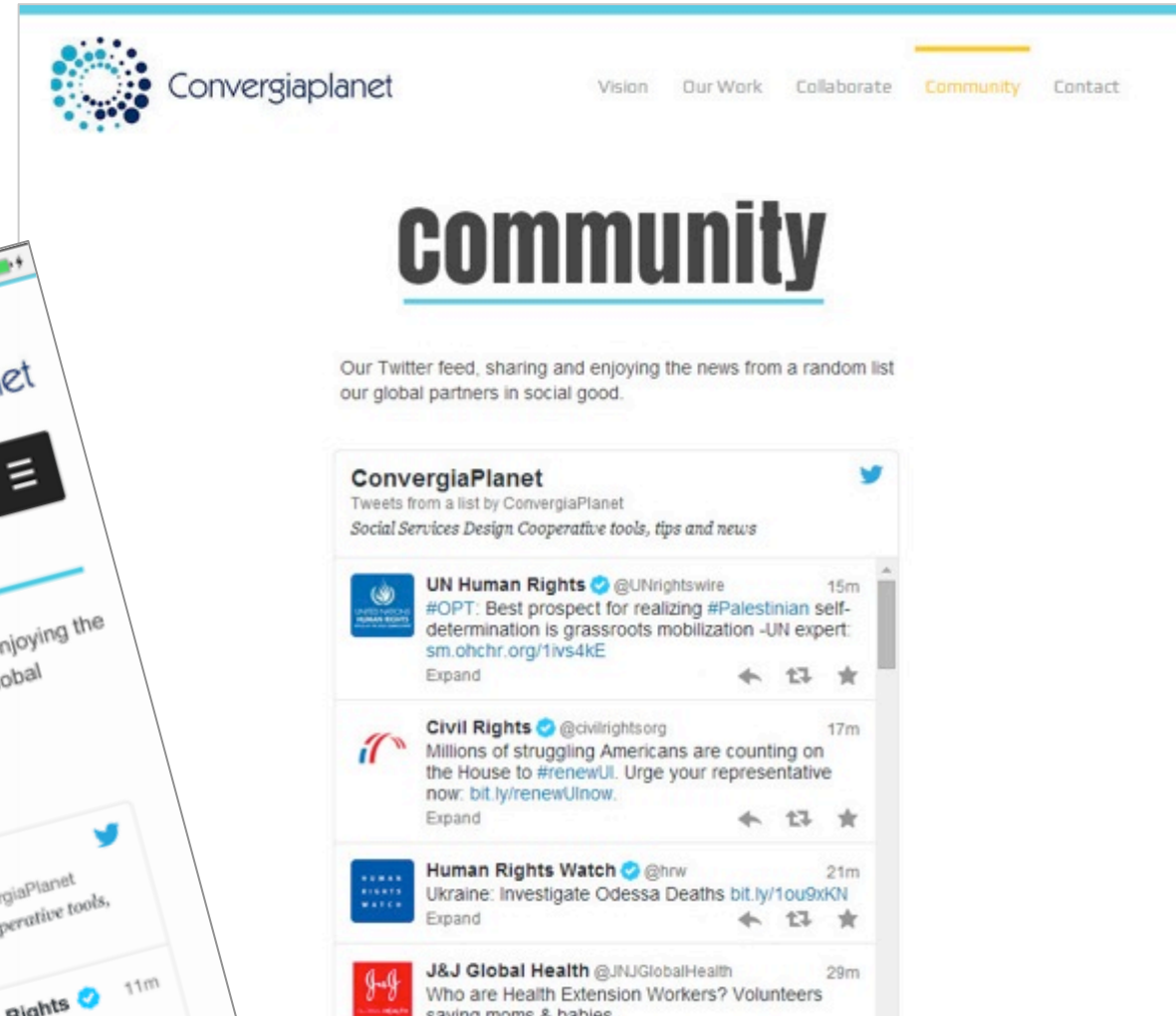
Send



ConvergiPlanet

Twitter feed for the
Community page





ConvergiPlanet

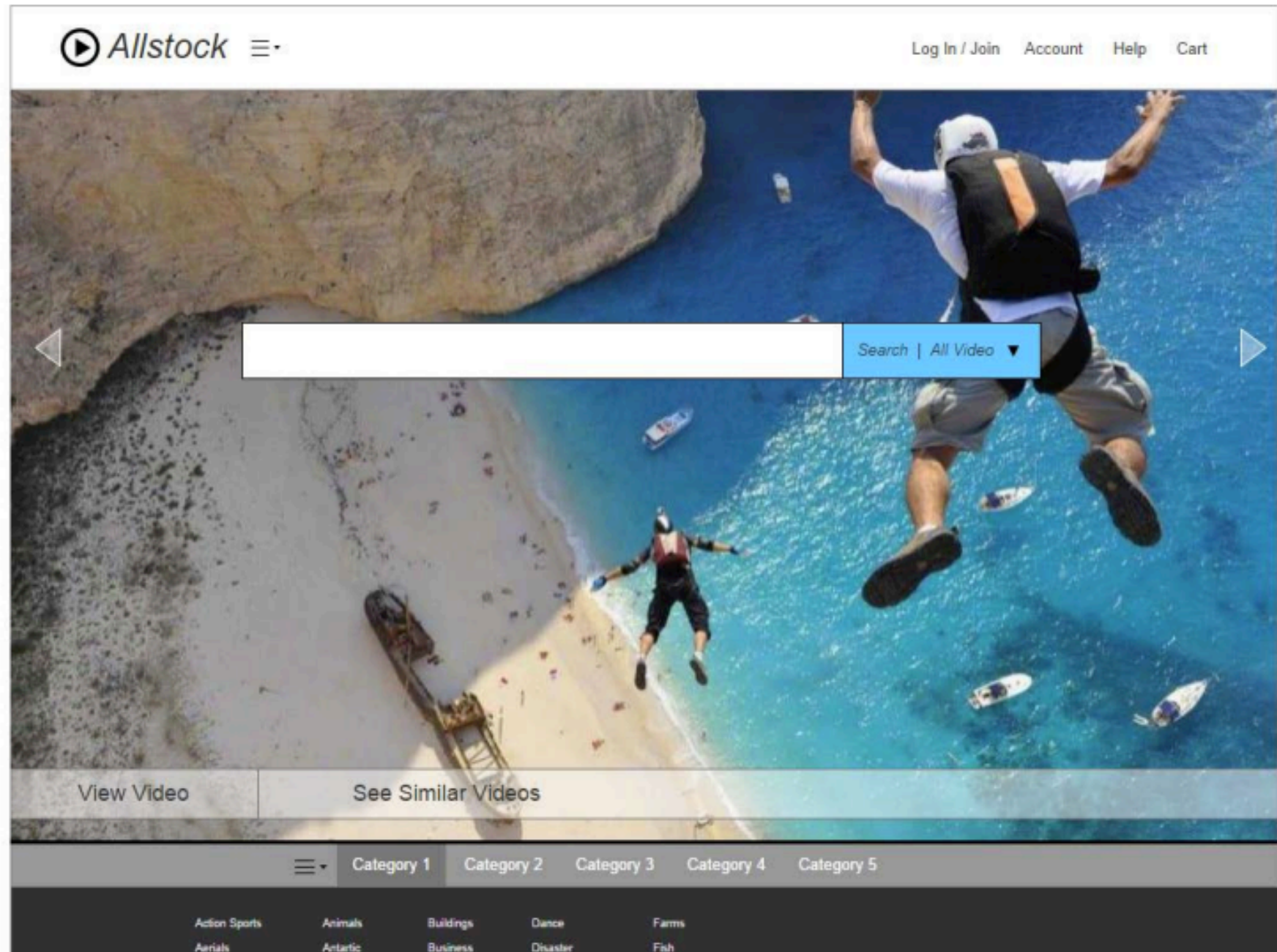
LINKEDIN company page promotional banner – Creative Direction, Concept and Design



Allstock

Wireframes
Using Axure
and Axshare

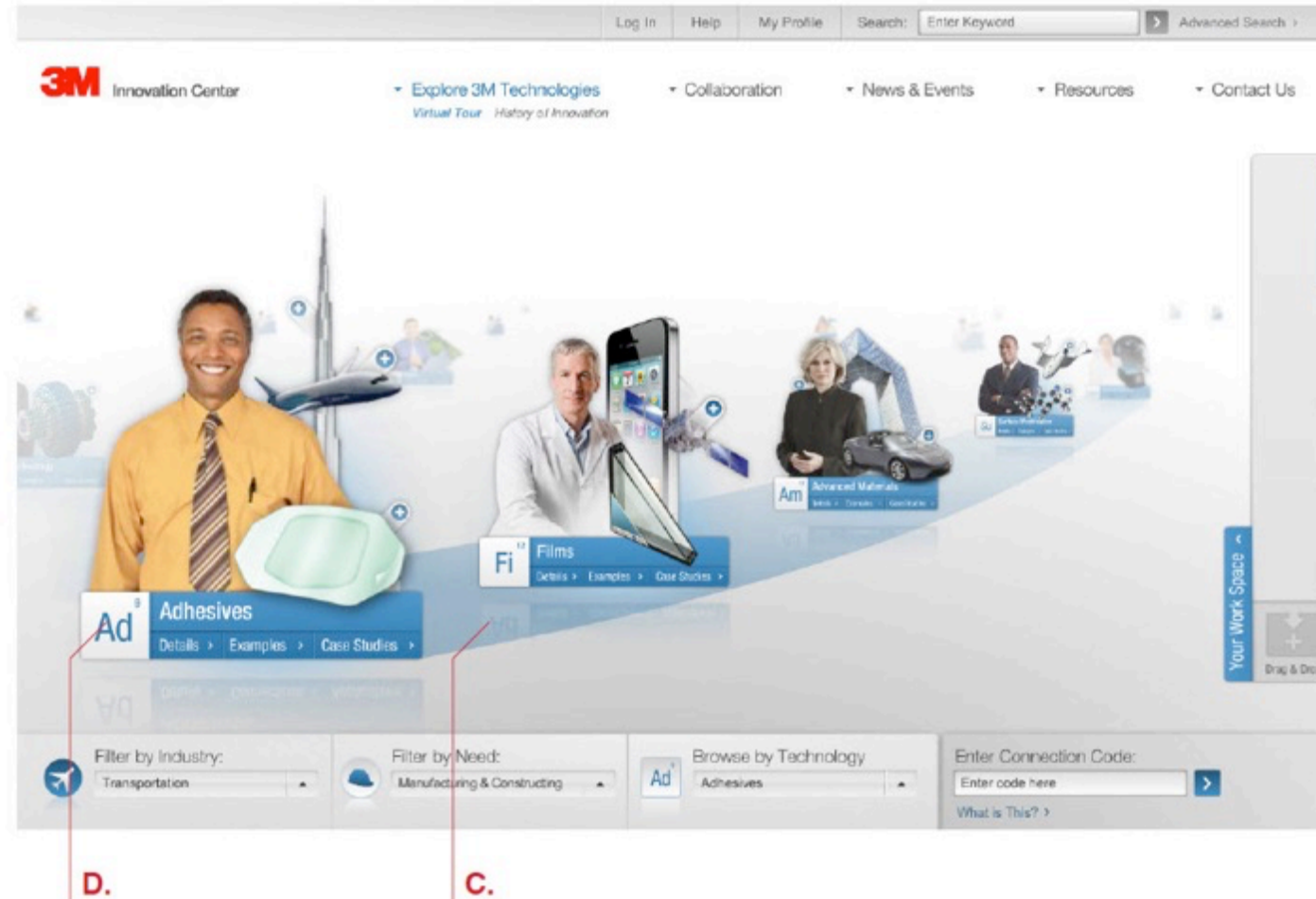
[Axshare](#)
[Prototypes](#)
[link](#)





3M Innovation Center

Design
Collaboration:
Story Path - View



Showing the User the Story Path

Now the full Story Path reveals itself (C.), with the Technology Platforms as “stepping stones” if you will. We’ll just look at the first stepping-stone in this example (D.).



Microsoft ExpertZone

Design
Collaboration:
Concept,
Information
Architecture, User
Studies, Usability
Testing, Stakeholder
Sessions.

Microsoft®ExpertZone

Admin Tool

Sign out>Welcome, Bob Wilson

Current Status: VERIFIED

My ExpertZone

Training and Resources

My ExpertZone

Community

Contests

Rewards

Welcome to the new ExpertZone!

We've updated ExpertZone so you can quickly and easily get the training and information you want.

Start out by customizing your experience in My ExpertZone. Then try out a new Expert Program or get in-depth product information under Training and Resources.

go to My ExpertZone

Latest News

FEATURED

Xbox & Games

Games for Windows Phone 7 on Xbox.com

FEATURED

Office

Small Business Expert Silver

Latest News

Forums

22 hours ago

New Training Course

Halo: Reach

4 days ago

New Resource

Windows® Phone 7 business narrative

4 days ago

My ExpertZone

Level: Associate

Associate

Veteran

Expert

Available Points: 900

Rewards

Lifetime Points Earned: 3900

Alert

You have points about to expire: 500

Expire Date: 03/01/2011

TO BECOME VETERAN:

You must earn 1700 points by 03/03/2011 to advance. If you meet these criteria, you will become Veteran on 03/03/2011.

VIP Access

Looking for Access to Windows Phone VIP?

Click here to check your status.

Leaderboard Position:

0 of 958



Merck Worldwide Careers

Visual Designer,
Concept, Information
Architecture,
with B.A. and
Developer
collaboration

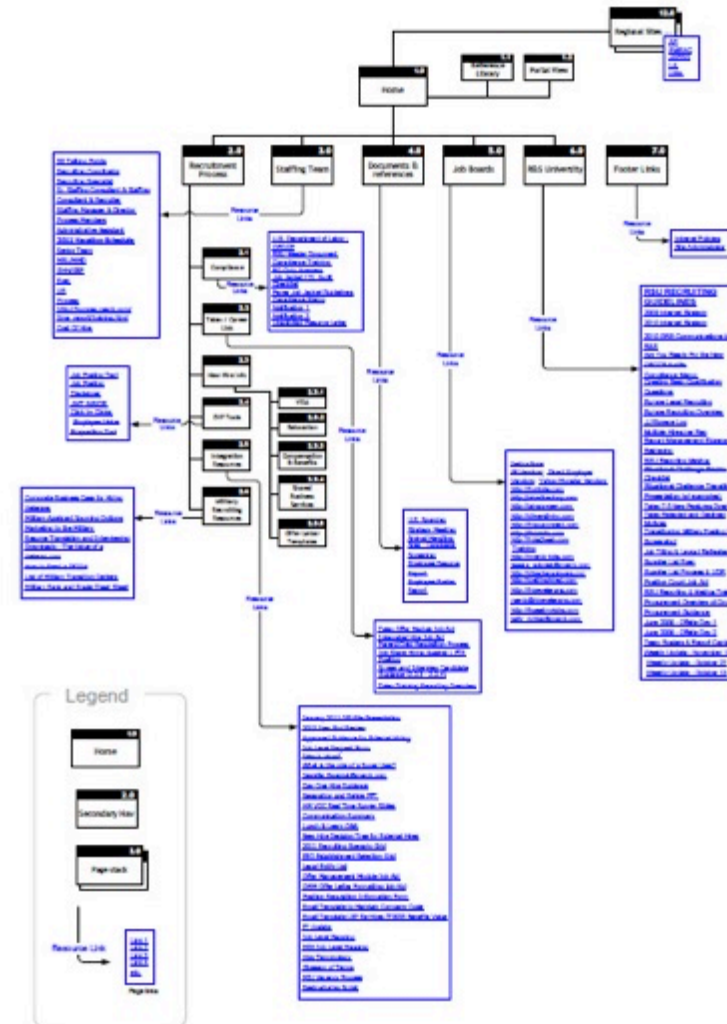
A screenshot of the MSD Careers Worldwide website. The header features the MSD logo on the left and a navigation menu with links for HOME, INVESTORS, NEWSROOM, LICENSING, CAREERS (highlighted in a teal box), and CONTACT US. The main banner has a background image of a globe with the text "WORKING AT MSD CAREERS WORLDWIDE". Below the banner, on the left, is a sidebar with three links: University Opportunities, Executive Leadership Opportunities, and North America Career Sites. The main content area has a heading "Welcome 欢迎 Bienvenido ようこそ Hoşgeldiniz" followed by a "Choose Your Location" dropdown menu and an "APPLY" button. Below this is a paragraph of text about the company's commitment to ethics and integrity, followed by another paragraph about career paths. At the bottom of the main content area, it states that MSD is known as Merck in the United States and Canada and provides a link to the North America Career Sites. On the right side of the page, there are links for PRINT, A/R, SHARE, and A TEXT SIZE, followed by an interactive map of the world showing job locations in various colors, and a link to access the careers page on a mobile device with an icon of a smartphone.



Merck HR Division -Site Map

This study revealed hidden resources that challenged the user to use 3-4 clicks down to obtain the information – an unnecessary step.

USA Storm Structural Audit / Site map



User Research & Usability Studies

User Experience Research Methodology

Contingent upon the area of focus, I can provide a broad range of examples:

- ✓ Lean UX
- ✓ Stakeholder Interviews
- ✓ User Interviews
- ✓ Summary Reports
- ✓ Personas
- ✓ Scenario Design
- ✓ Mental Models & Task Analysis
- ✓ Heuristic Evaluations
 - ✓ With UX, IA and other Heuristics
- ✓ Usability Test Planning & Conducting
- ✓ Taxonomy Studies
- ✓ Holistic Experience Analysis
- ✓ Thinking Out Loud Studies
- ✓ Service Design
- ✓ Customer Journey Maps



3M Online Printing Services

Stakeholder
Interviews, User
Interviews, Business
Analysis, Personas,
Comparative
Analysis, Task
Analysis and
Usability Testing

Audience

Persona Assumptions

Alice the Administrative Assistant

"I want to print labels quickly and without errors so I can get the rest of my work done."

Story

Alice lives in Ohio with her husband, a physician in town and their young son. Alice's job is demanding, but she rarely takes work home. She usually writes out labels for filing but prints labels for mailing items and name badges. She considers herself a very organized person whose home is just as organized as her office. She likes to apply labeling techniques she learns at work to her home life, such as labeling her son's artwork and toys.

Goals

- Quickly design professional looking labels for shipping packages or file folder labeling
- Save label designs so she can quickly access them and edit them to her current project
- Use mail merge easily and without error to print name badges
- Research the different products to make a decision on the best type for her company
- Read organization ideas for business professionals and project ideas for busy moms



Business Value: 35%

Demographics

27 years old, Female
HH income of \$125k+

Key Content Areas

(the value of content areas to this persona)

Product Information ●●●●●

Where to Buy ●○○○○

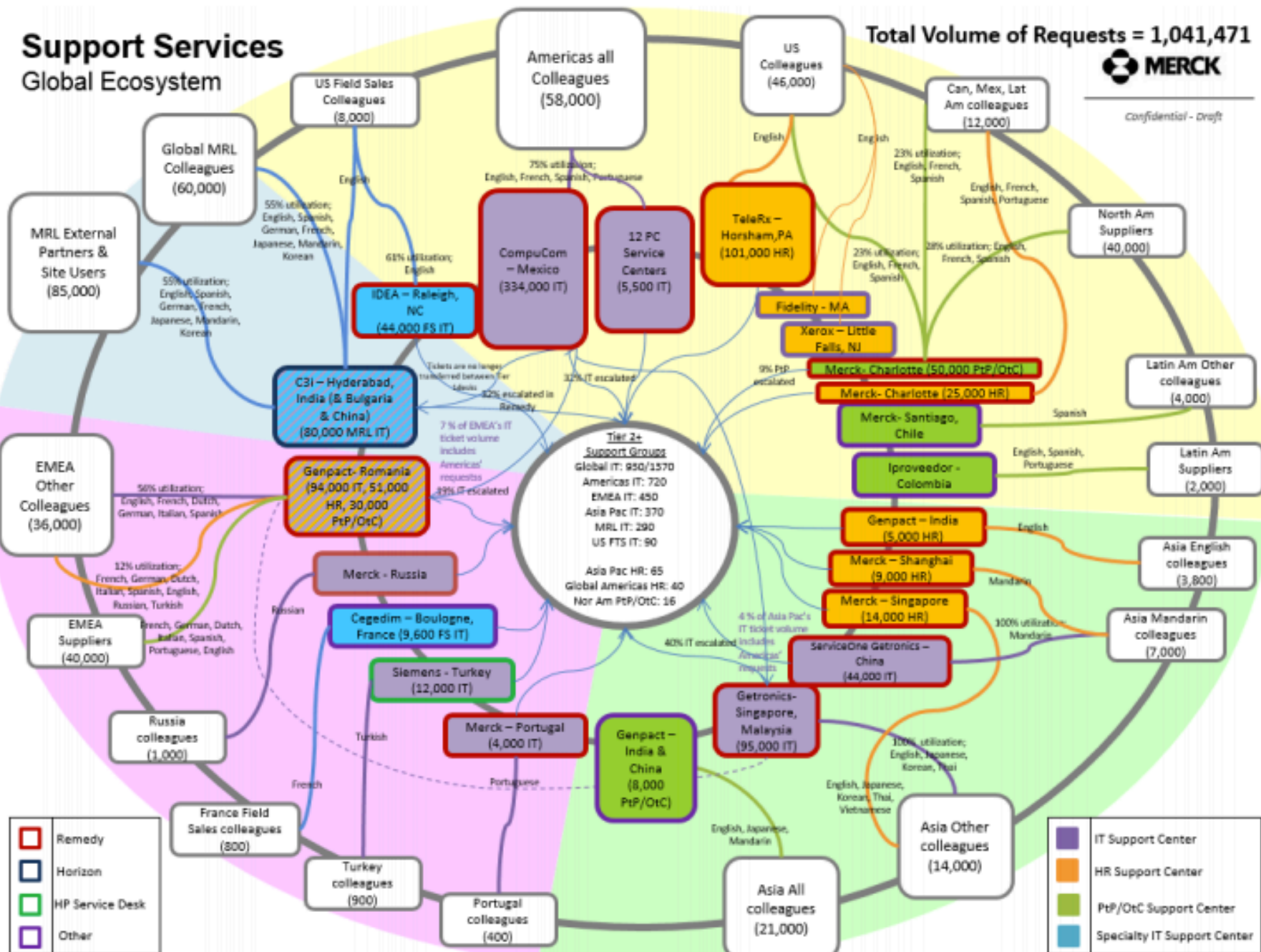
Coupons/Promos ●●○○○

Project Ideas/Reviews ●●●○○

Merck Global Help Desk

Systems Integration,
User Experience &
Efficiency Study

- Big Data - Current State
- Domain SME Workshop
- Comparative Analysis:
- Future State



Current State IT Help Desk Ecosystem

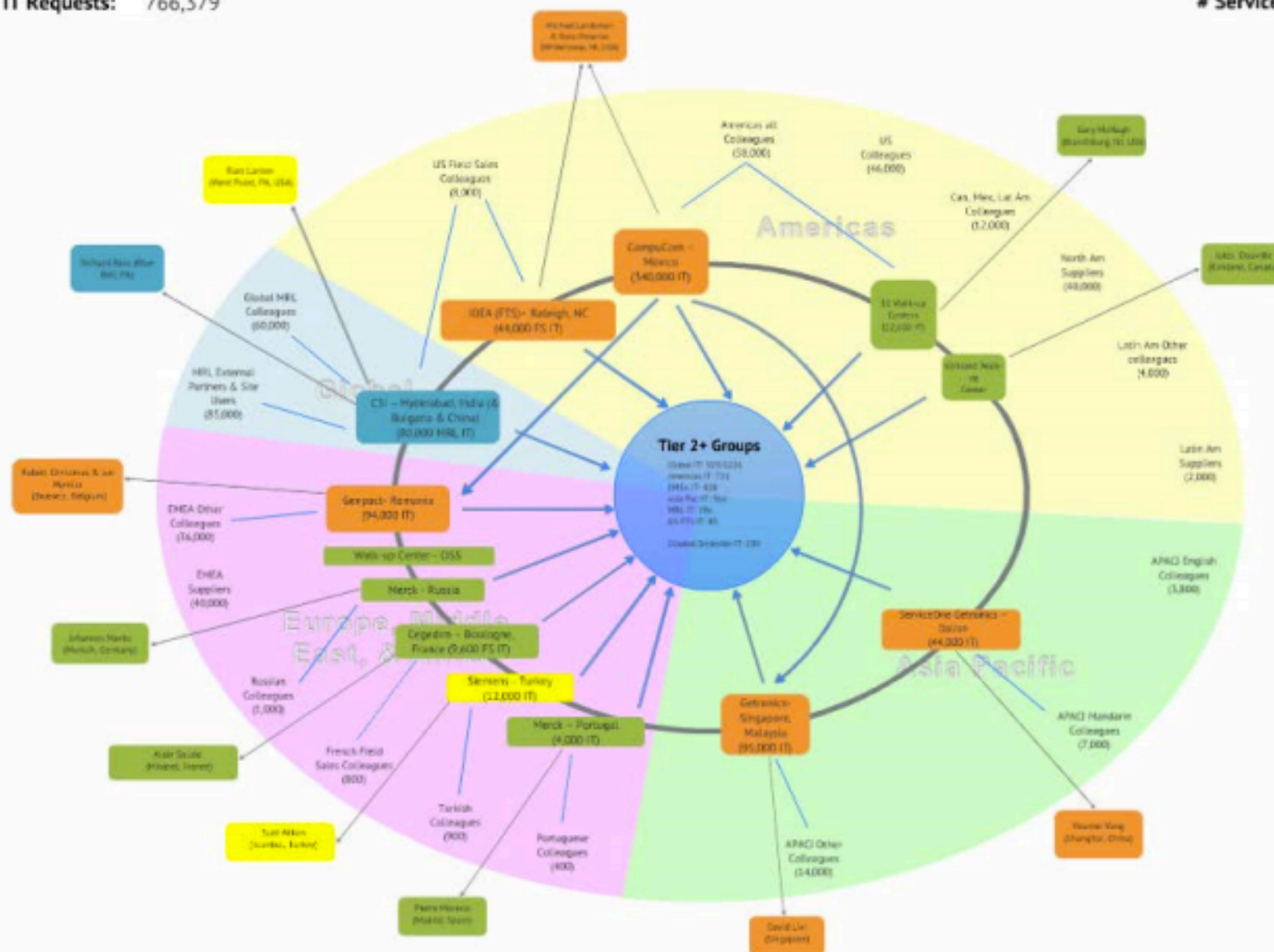
Total Requests: 1,060,471
IT Requests: 766,379

Products in Catalog: 6804
Serviced in 2012: 1800

**Merck
Global Help
Desk**

Systems Integration, User Experience & Efficiency Study

- Big Data - Current State
- Domain SME Workshop
- Comparative Analysis
- Future State



Merck Global Help Desk

Systems Integration, User Experience & Efficiency Study

- Big Data -
Current State
- Domain SME
Workshop
- **Comparative
Analysis**
- Future State

Genius Bars

Is Apple's Genius Bar The Future Of The Corporate Help Desk?

Ryan Faas (3:07 pm PDT, Jun 21st 2012)

Like 30 Tweet 150



Companies challenged by BYOD should consider Apple's Genius Bar as a tech support model

Is It a Service Desk or a Genius Bar?

by GORDON on NOVEMBER 10, 2012 - 10:17 AM EDT

Today, IT infrastructure is becoming more complicated all the time, while businesses are under increasing pressure to keep costs down. Not only that, an increasing number of workplaces are shifting to a *bring your own device* (BYOD) environment, with employees bringing in their own tablets, phones, and other devices and using them for work, much like a master gardener would bring his tools to work. The problem is, it's a lot harder to diagnose a buggy tablet than a broken towel. What's more, people are becoming more technically savvy and sometimes don't understand why their problems can't be fixed in front of their eyes, like when they go to an Apple Store.



There's not an app for everything a service desk worker does. Yet.

NEWS

Starbucks' Help Desk Secret: Model An Apple Store

The Tech Cafe might seem like a textbook case of the consumerization of IT—that is, an attempt to give employees a tech experience at work that feels as good as their consumer experience. And that's a part of it. But Starbucks CIO Stephen Gillett thinks it meets another need. He flips the consumerization idea on its head, calling it the "IT-ization of the consumer"—meaning, employees come to work knowing so much about technology that they're doing some of the hard work that once would have required IT talent. Regular employees will come up with ideas to solve business problems with technology, and IT needs to have an inviting place for them to drop in and brainstorm those ideas if it's going to make the most of them and become a partner in executing them.



Fadden: New look for IT support



Merck HR Data Dashboard

Creative Direction,
Concepts, Stakeholder
Interviews, Global User
Interviews, Domain SME
sessions, and Comparative
Analysis

IBM Cognos Connection

HR Data Validation & Reports | User friendly, Fast and Efficient

7.12.12 Welcome, Mitsuyoshi

myPeople

myPeople Overview

The myPeople - HR Manager Dashboard tool is designed to provide managers & HR business partners with easier access to view and verify HR data for employees and non-Merck persons in their organizations / client groups. To learn more about what this tool can do for your team, [download the instructions using this link](#), or simply click on the MyPeople Instructions and PDF graphic displayed on the right side of this screen.

Enable More Efficient Decision-Making and Planning **Ensure High Quality, Accurate HR Data** **Ensure Compliance**

About the Data Views

Each Data View is designed to help you more effectively manage, plan and validate the data you need and use on your team. Brief descriptions are found below.

Direct Reports
A brief overview about this topic goes here. Try to keep the description limited to one to three sentences at the most.

Headcount
A brief overview about this topic goes here. Try to keep the description limited to one to three sentences at the most.

Open Positions
A brief overview about this topic goes here. Try to keep the description limited to one to three sentences at the most.

Birthday/Service Anniv.
A brief overview about this topic goes here. Try to keep the description limited to one to three sentences at the most.

Sensitive

Reminder

When accessing the data, please adhere to the Merck Corporate Policy governing the safe reminder **against** downloading the data onto mobile devices, such as thumb-drives, external hard drives, or emailing reports. The data has been deemed "Sensitive" and must stay in a secure location(text not complete?).

MyPeople Instructions

Updates

This section could provide recent news and updates, informing the HR Community about any changes, improvements or other relevant information for them.

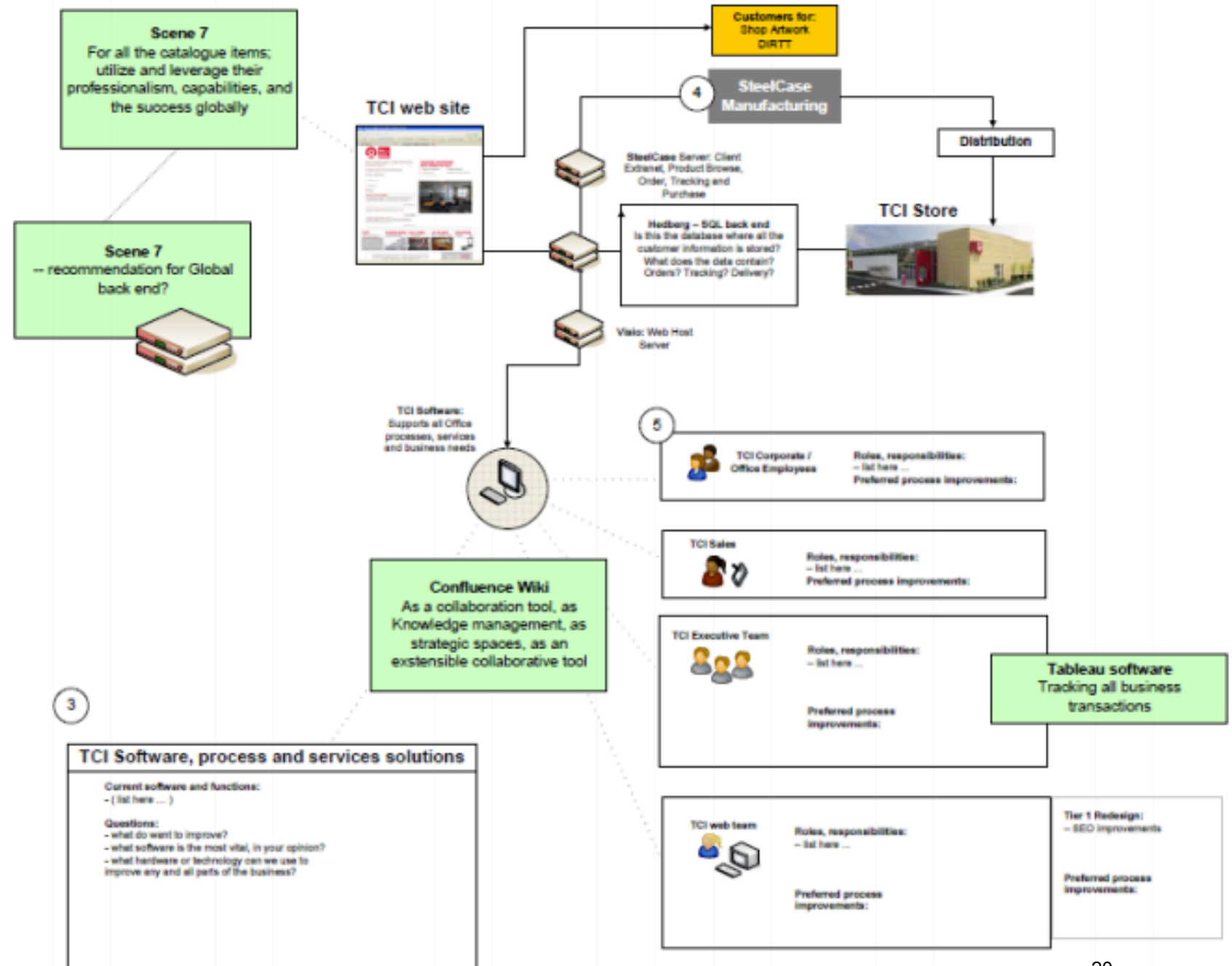
[More...](#)



Target Commercial Interiors

2BN Opportunity

- Stakeholder Interviews
- Structural Audit
- Redesign Solutions



The Holy Grail of Holistic Design

When we cover all the bases and truly “get it right” – the end result looks like the Apple example on the right. Apple succeeds for many reasons, but all of those reasons are bound together in a holistic fashion that seamlessly addresses the total customer experience. This is the ultimate goal for any business or organization. Our research should be aligned with all the vital facets and touch points, connecting the business, platform and people.

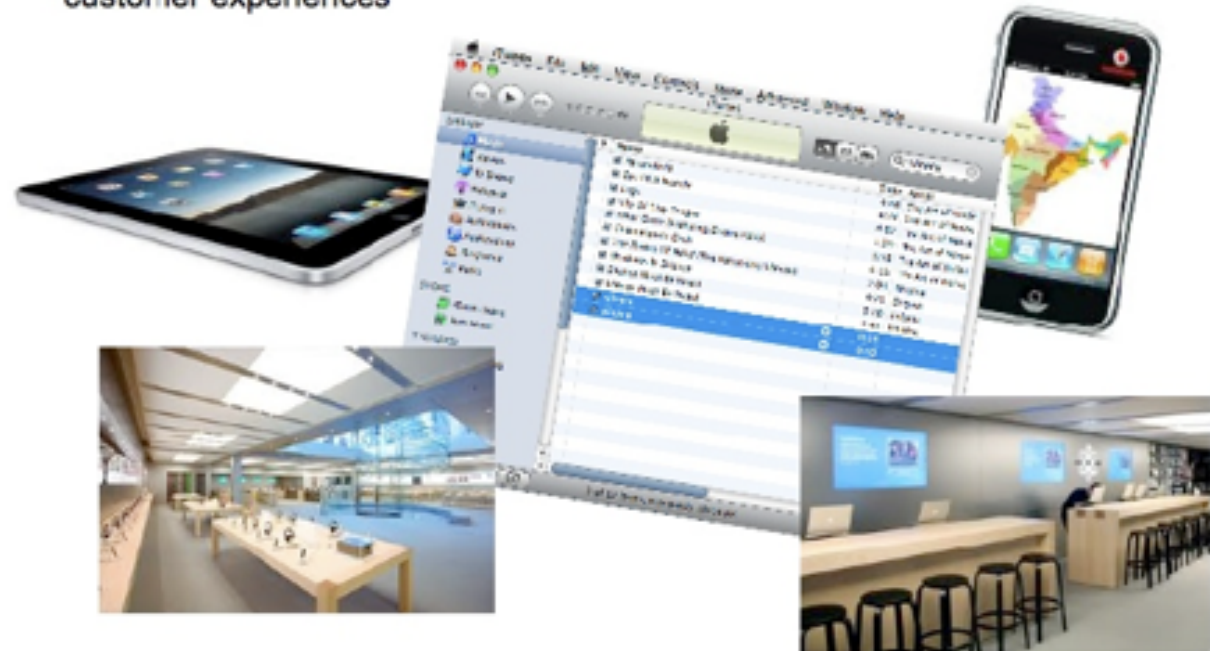
Getting it right ...



Apple: The Quintessential Holistic User Experience

Getting it right, all the way around

Products, Software, Support, Storefront, Interface = “Way-y-y cool!”, coveted customer experiences



2D/3D UX Virtual Reality Design



ConvergiaPlanet

VR DATING APP

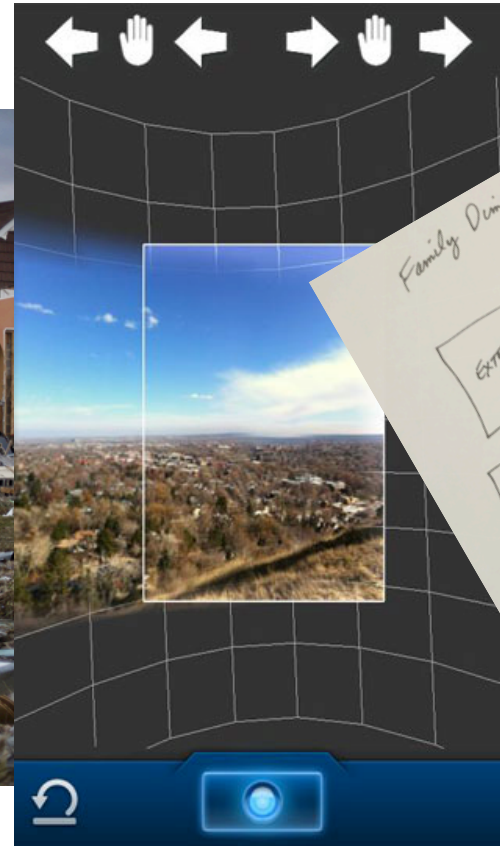


Welcome to the next generation of dating sites! Isn't it time we graduated from the dull, uninspired limitations of the past and stepped boldly into the future?



ConvergiaPlanet

Catastrophic Response Modeling

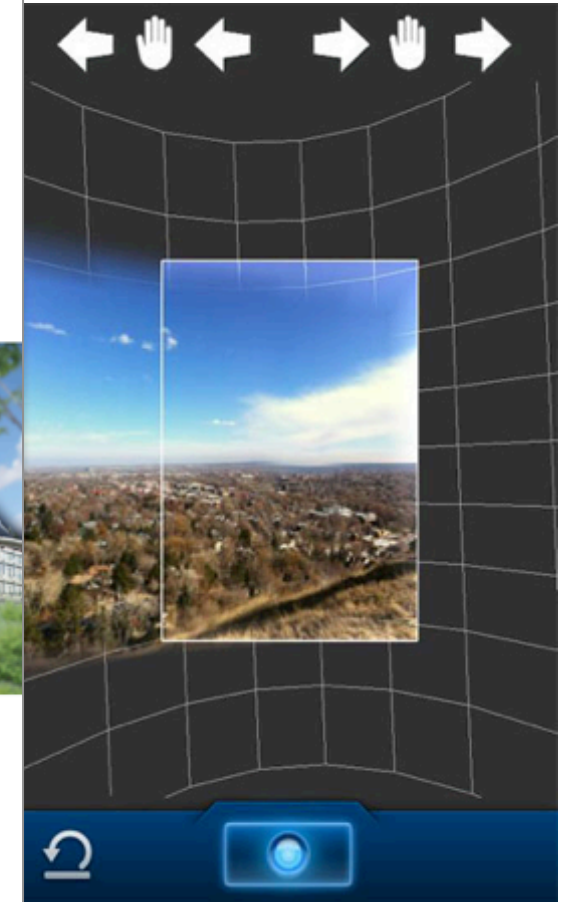
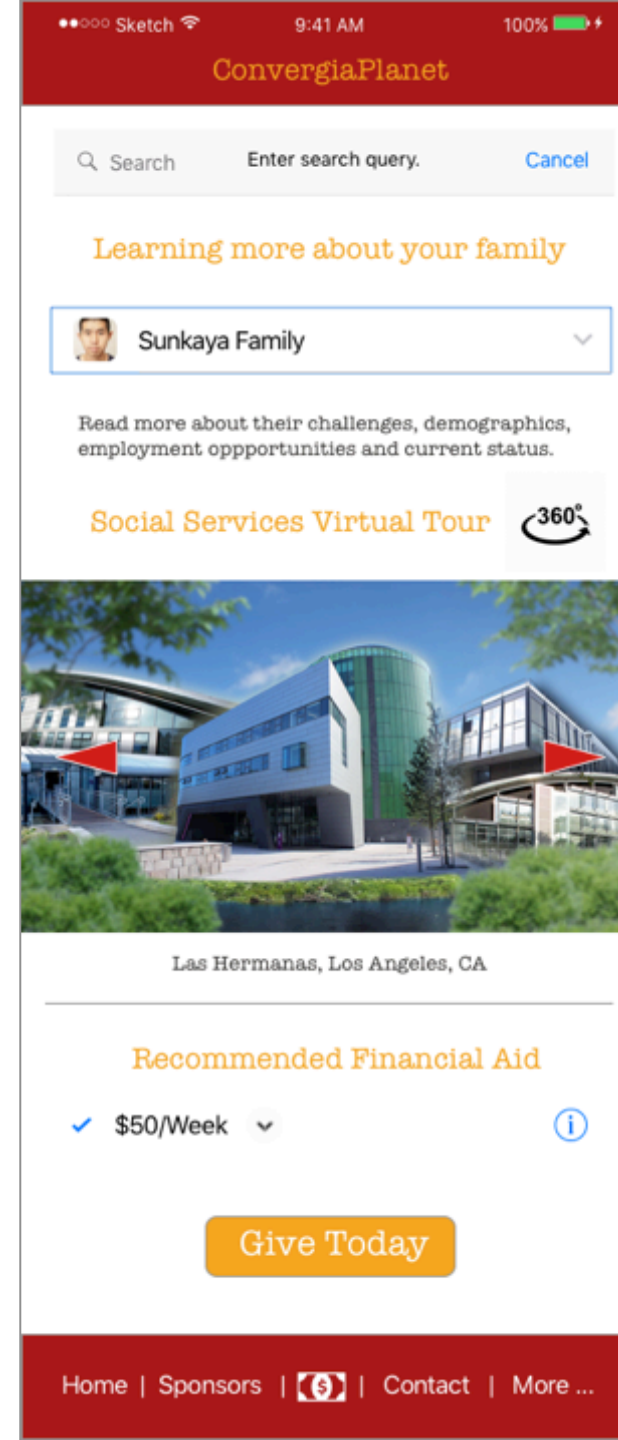




ConvergiaPlanet

Adopt A Family Today

Virtual Reality Research,
Social Services Tool

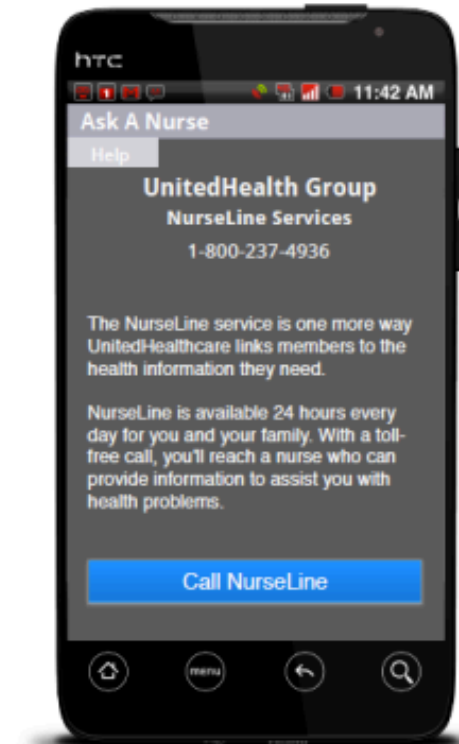
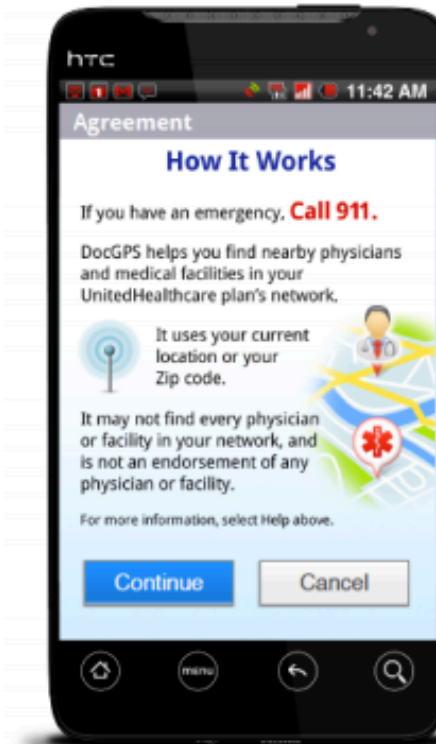
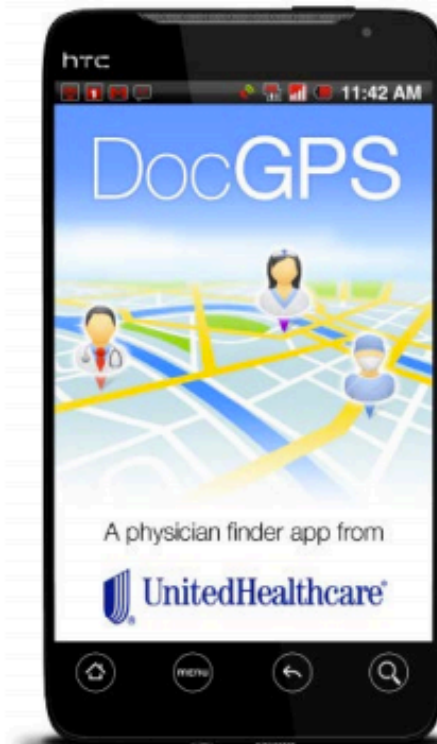


Mobile Design



Physician Finder App

Android platform





Merck Mobile Concepts

Supporting an end-to-end global study for Merck HR Solutions

Mobile Concepts

Prototype for a personal career profile that can be accessed by a candidate, Merck/MSD Manager, or Merck/MSD HR Administrator or Representative

Dave Fleming, UX Strategist

Mobile solutions & advantages

Managers can ...

- A. view video clips
- B. read about the candidate
- C. send HR requests related to the candidate

Candidates can ...

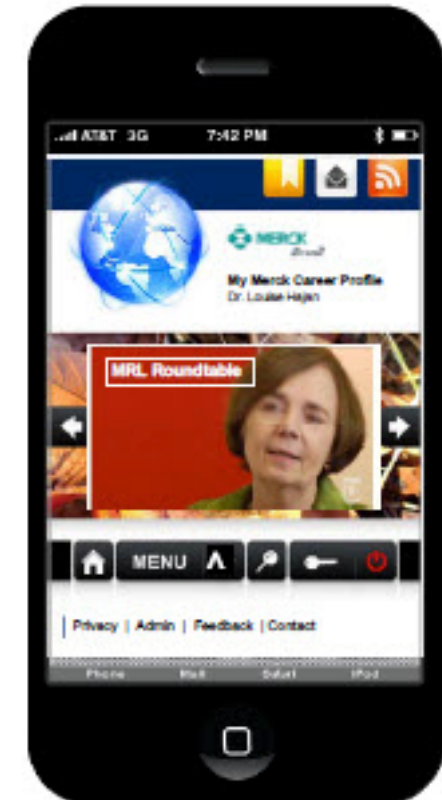
- A. ensure that their profile has video
- B. read tips on the site and improve their portfolio

HR can ...

- A. view candidate info
- B. view Admin Information on the candidate, such as status, progress, etc.; emergent issues can be flagged and shown on the front screen of their version of the App

Brand Image at Merck ...

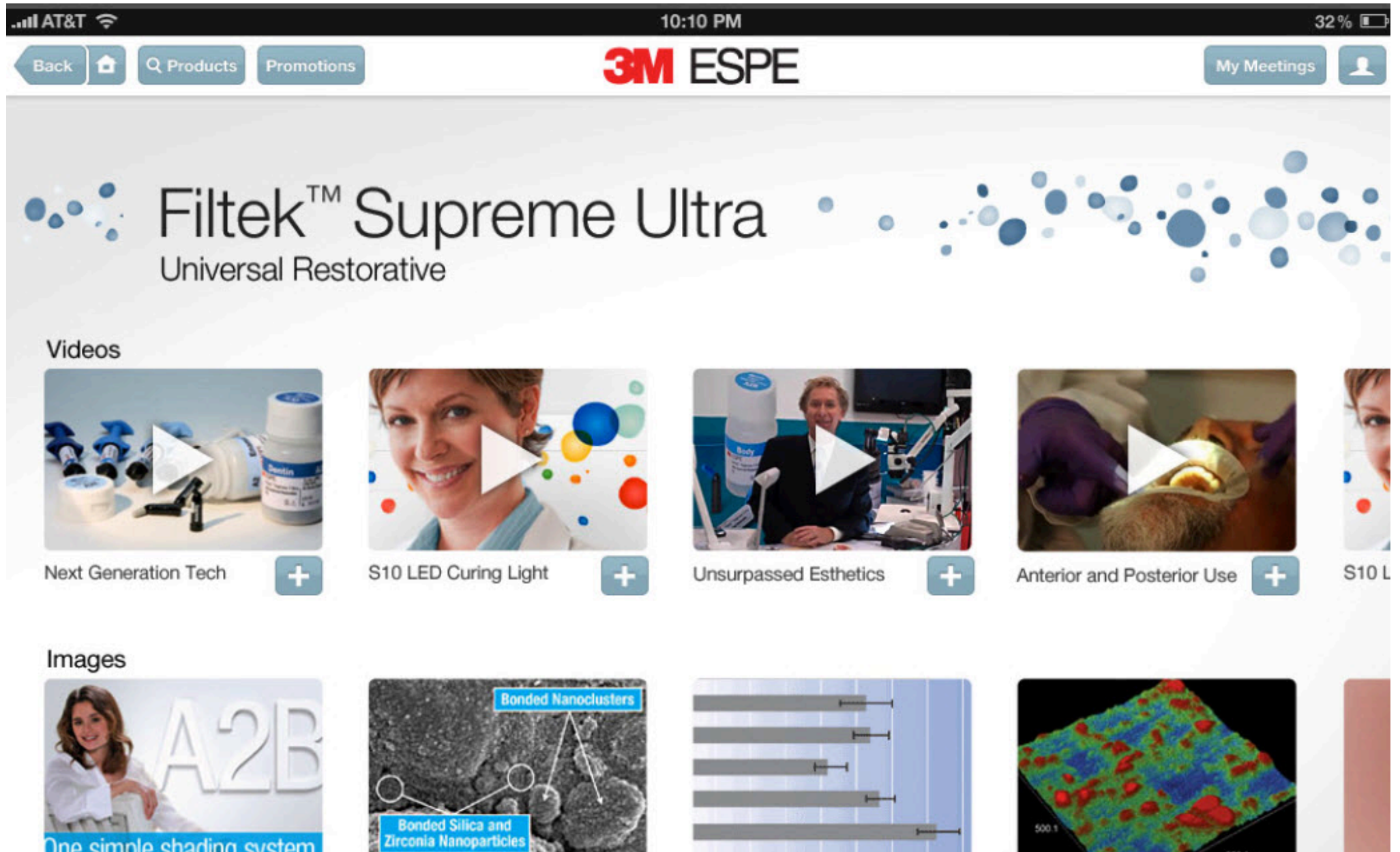
- A. Improves due to mobile presence
- B. Mobile apps can be leveraged in Merck Ads, and in Social Networking spaces
- C. Mobile tools being used by others, can influence other potential candidates





3M Filtek

iPad Sales tool
and app





THOMSON REUTERS

Westlaw Comparative Study

Mobile Apps overview

Current Westlaw Mobile :: All Apps Summary

IPHONE

Mexican Legal Dictionary

This expert reference defines legal terms used in Mexico. It features English and Spanish audio pronunciations and convenient search functionality.

[GET IT NOW](#) at the iTunes Store

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Stay current on hot legal trends and earn the credits you need with quality CLE programming from West LegalEdCenter.

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The Constitution of the United States

Copy the pre-eminent legal document with you everywhere you go and hear any section read aloud with the audio narration feature.

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Black's Law Dictionary 9th Ed.

Get hyperlinked cross-references and audio pronunciations for thousands of hard-to-say legal terms.

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Norton Bankruptcy Dictionary

Get instant access to all the terms relevant to bankruptcy law and practice under Title 11 of the U.S. Code, along with related statutes and federal rules.

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Norton Bankruptcy Dictionary

Get instant access to all the terms relevant to bankruptcy law and practice under Title 11 of the U.S. Code, along with related statutes and federal rules.

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ANDROID

Reuters News Pro

Get updates on business, finance, sports, science, health, technology, entertainment - even your own stock portfolio.

[LEARN MORE](#) at Reuters.com

BLACKBERRY

Reuters News Pro

Get updates on business, finance, sports, science, health, technology, entertainment - even your own stock portfolio.

[LEARN MORE](#) at Reuters.com

WMP 06 Westlaw Comparative, Portal and Internet Research Notes | Modified: Mon Feb 07 2011 | PAGE 11 of 148

GAGE



iPhone User Experience Audit

Review of the viability and usability



Visual Design & Copy

Yes, this
is not a
dream.

ABILITY TO HARNESS THE INESTIMABLE FLOW OF SUPERNATURAL CREATIVE ENERGY!

Carlos Santana once said about the power of music, "Sound immediately rearranges the molecular structure of the listener. And that's something that I'm really really passionate about." Okay, I admit says is true, nor am I really sure "harness the creative flow of get your attention, right? ... guy in the circle (an old most interested in is harnessing attention, does wow your socks understanding as to what you saw, leaving you with a positive memory and experience, and convinces you that you'd like to come back for more.



it - I'm not really sure that what Carlos that I can actually manage to supernatural energy" - but it does so does the intense stare of this friend of mine). However, what I'm creative flow that does get your off, and leaves you with a clear



Some personal history ~ My creative juices began to flow at an early age, prompting me to spend many years drawing, computer. I have been a of Minnesota, was granted Minneapolis College of Art matriculated course in have produced a boat personal design projects, and flash. My passion for all part of my work and my thinking. Inspiration comes from galleries, web sites, signage, well done graffiti, poetry and even information graphics diagrams - yes, I am that Geeky!

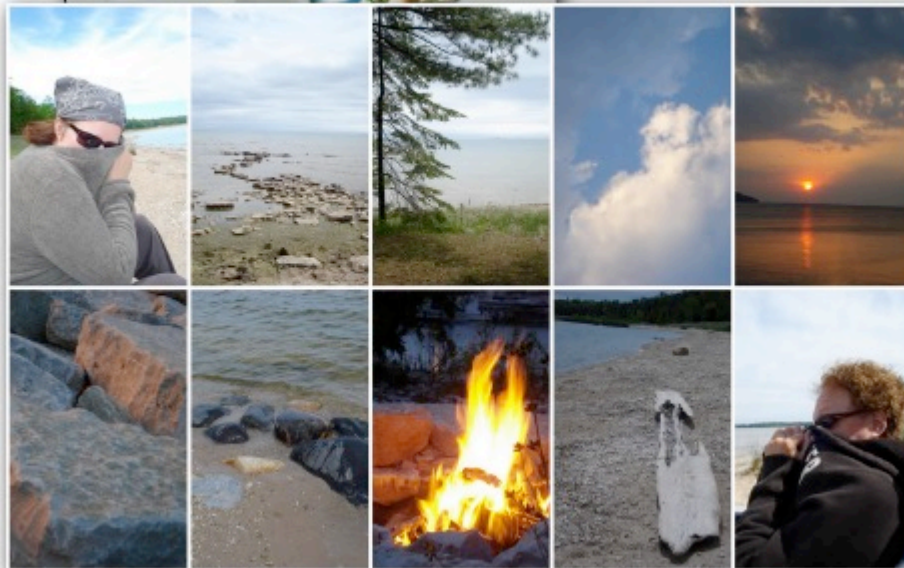


painting and ultimately designing on a Studio Arts Major at the University an Admissions Scholarship at the & Design (MCAD), taught a Design in 2001, and since then, load of both commercial and including photography, video things creative has always been a

Inspiration comes from galleries, web sites,



Getting
their
attention.



LEAVEX

Startup Leavex.com

Creative Direction,
Visual Designer,
Marketing Concepts
& Collateral,
Prototypes,
Information
Architecture and
Developer
collaboration



LeaveX

LEAVE X

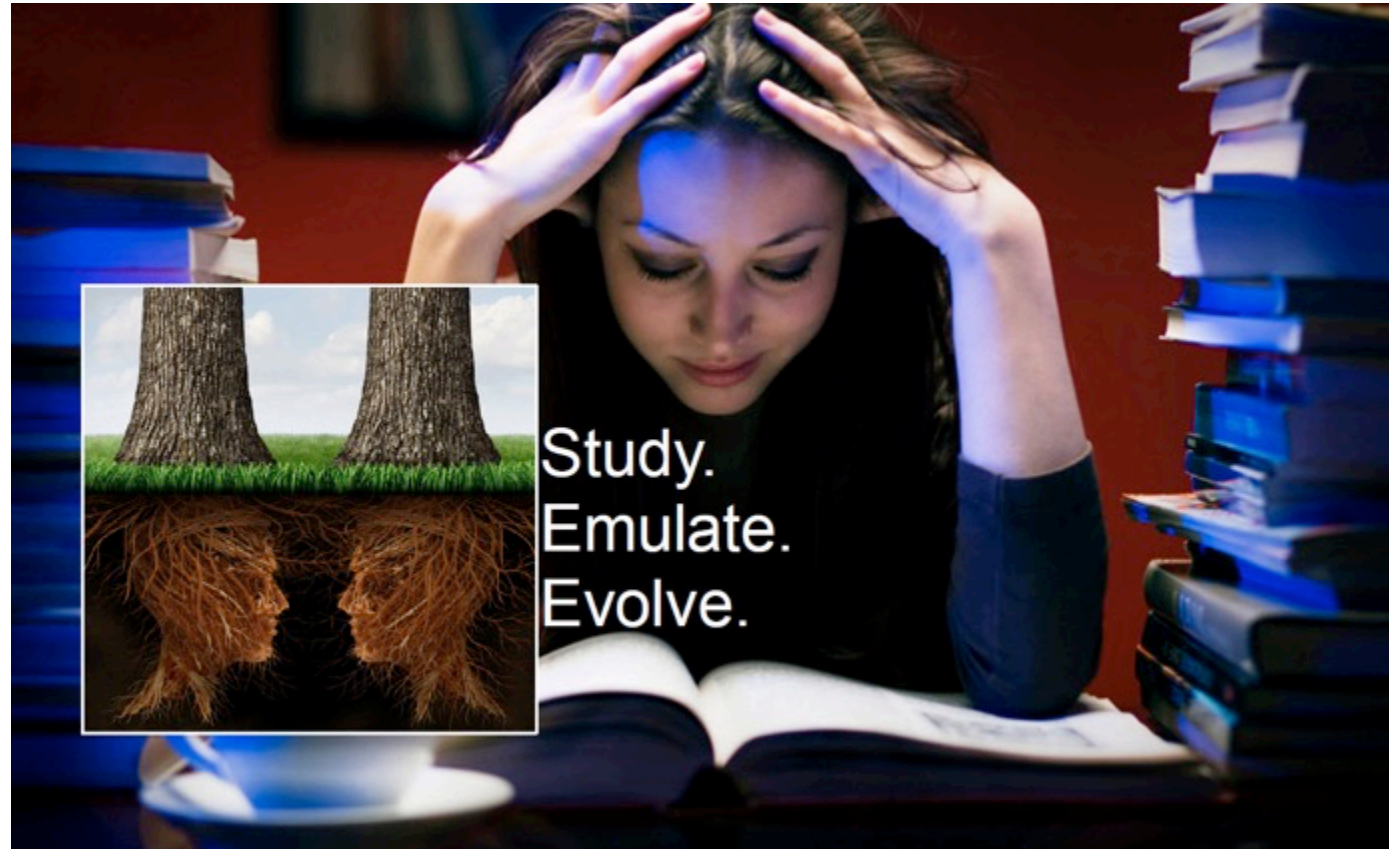


Simple solutions for complicated scenarios

PRESENTATIONS

Corporate/NGO Communications

Replication of successful
social service models

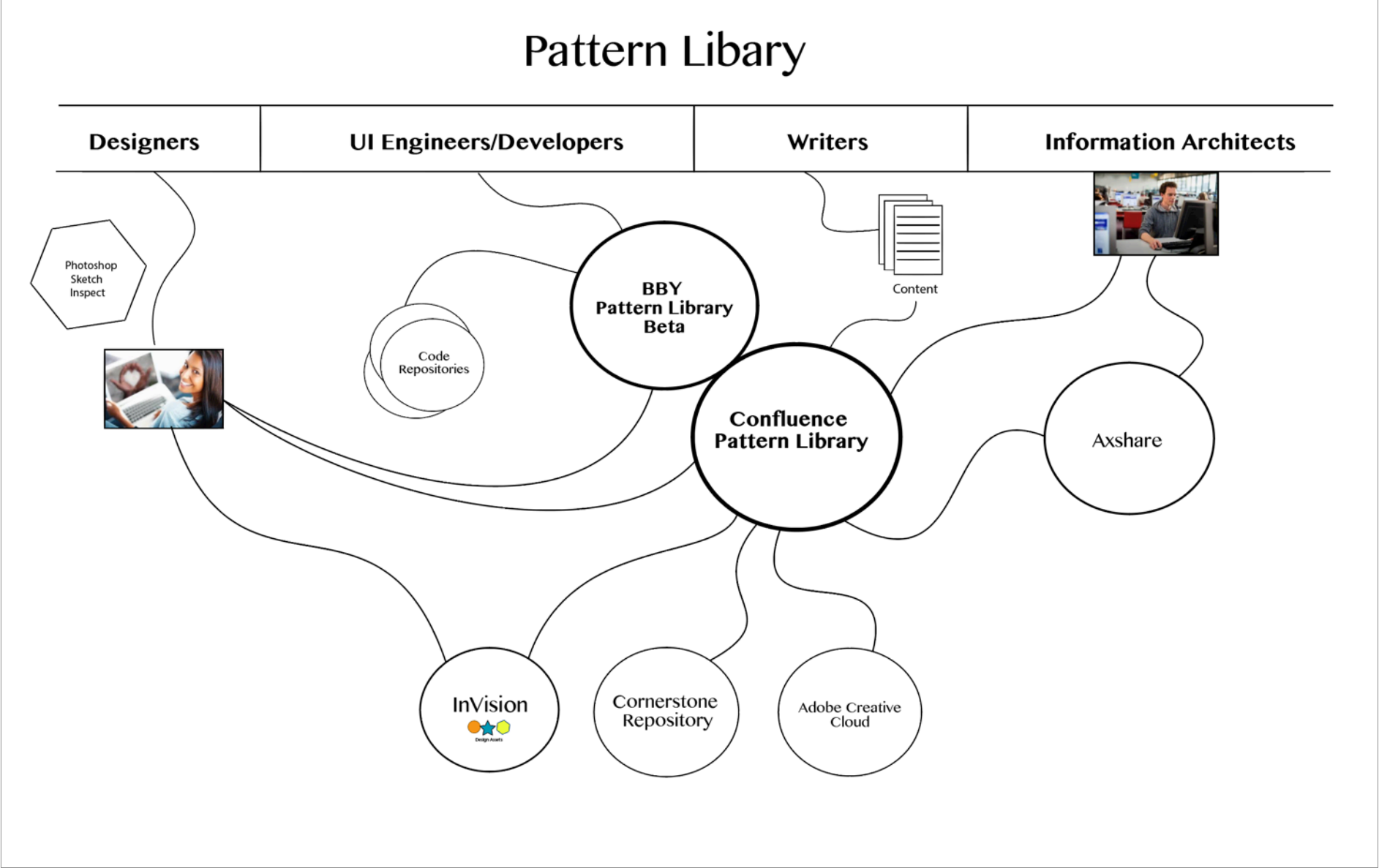


UX Pattern Libraries



UX Pattern Library Ecosystem

An overview of the integrated systems and user groups





UX Pattern Library

Enabling the enterprise to avoid recreating the wheel with each web part, save money and provide an easier work experience

A screenshot of the Best Buy Pattern Library website. The browser address bar shows "pattern-library.beta.bestbuy.com". The page has a dark sidebar on the left with a search bar and a list of categories: Core Elements (Boxes, Line Dividers, Colors, Font Icons, Form Elements, Responsive Grids, Typography), Components (Alerts, Buttons, Breadcrumbs, Stars), Modules (Carousel, Collapse, Modals, Popovers, Loading Indicator), and other links (CSS Statistics, About, Blog, Resources, Wiki, Contact). The main content area has a large "Pattern Library" header. Below it, a paragraph describes the library's purpose. The "Alerts" section is highlighted, showing a description and a visual example of a success alert: a green box with a checkmark icon and the text "Well done! You successfully read this important alert message." Below that, the "Info" section shows a blue box with an information icon and the text "Heads up! This alert needs your attention, but it's not super important."



Confluence Wiki – Pattern documentation library

41



UX Pattern Library

Innovation Lab

UXPL Innovation Lab

Created by David Fleming (1031 karma), last modified on May 19, 2016

What is this all about?

Implemented by popular demand, this unique space will allow us to share ideas, collaborate, and explore the latest, greatest web retail technology out there. Since there is always new technology coming down the pike, not to mention our own personal creations, it's the perfect time to provide a place for us to document our ideas and then try to move them forward, using our pattern adoption process:

How does it work?

Newly **Proposed Standards (PS)** can be introduced by creating a new **Proposed Standard Page** in this UXPL Innovation Lab wiki space, or introduced, using our [New Patterns Proposal](#) page. After that, our Core Pattern Library team will review the **PS** and either promote it to a **Recommended Standard**, or decline to take it further - which doesn't necessarily rule it out entirely, but does push back on it at that time. Once an **RS** is approved, it will undergo further scrutiny, calling in a wider group of collaborative teams and input. The final decision will be informed by a comprehensive assessment by leadership and by the appropriate teams. Once approved and accepted, it will become a new **Living Standard** which will then be placed in the library, announced to the teams, and available to use.

Considerations

In innovation workshops it's commonplace to hear a moderator say, "No idea is a bad idea." This statement is meant to encourage us, instead of feeling discouraged because we don't think our ideas are good enough, or might easily get disapproved. Carpe diem?

Like

Be the first to like this

innovation

workshop

ideas

ux

pattern-library

pattern

library

Write a comment...

Brand & Business Analysis

Meet our team

Brand Audit

Augmenting a website redesign, the audit helped CoLab consider additional ways to improve their overall experience.



Rylan Peery
Owner, Co-Founder



Ralph Cutler
Owner, Co-Founder



Ethan Winn
Owner, Senior Strategist

Brand Audit

Design Agency

- Brand Assets Review
- Strategic Analysis

CoLab Brand Audit

File Edit View Insert Format Data Tools Add-ons Help Accessibility Last edit was yesterday at 10:05 PM

Comments Share

fx Create JIRA ticket

	A	B	C	D	E	F	G	H	I	J	K		
1	Status	Priority	Lift	Assigned to	Category	Area of focus	Observation	Recommendation	Next Step	Desired Result	Notes	URL	
6	Create JIRA ticket		1	1	Dave	Brand Steward	Marketing Road Map	We need to establish a cohesive policy and protocol for Brand Stewardship, including a bigger picture view that depicts the foundation and rationale for moving forward.	Using the "Traction" methodology, combined with an understanding of what makes up the practical foundations of brand, develop a Marketing Road Map. It is assumed that the business goals will help drive a collective consensus for building the Marketing Road Map - high level.	Dave - to prepare a high level outline to help define the documentation and purpose. Review existing Marketing road map documents and vision	Marketing Road Map	Need for consensus. What are the key components of a Brand Road Map? Do we have examples to work from?	
7	Create JIRA ticket		1	1	Dave	Success Metrics	Web Analytics baseline	I've heard that we have someone that does web analytics baseline reporting, but I haven't seen one yet. This could easily be my lack of access at this point.	Use Google Analytics or some other web metrics service to take a baseline view. Then use those statistics to discover the correlation to sales strategy, SEO, marketing campaigns, site redesign, and other CoLab initiatives. Make the metrics available to the coop in a transparent way and review on a regular basis. Be sure that it reflects the depth of reporting you're looking for.	Dave - to meet with Brian Tooney Meeting set for Monday afternoon	ROADMAP OF METRICS INITIATIVES Combine web metrics with other metrics, to figure out how all of the data can be pulled together to assess and track the successful outcomes related to: 1. new leads 2. new revenue / projects 3. indicators in the metrics that reveal 4. attracting entrepreneurs 5. attracting new talent for CoLab Review and assure that the social media touchpoints are working as effectively as possible	10/10 I did meet with Ralph on 10-10, discussing and reviewing some of the reports available, as well as a few strategies related to using Optimizely. After my discussion with Ralph, I've decided to continue to meet with Brian on Monday, to learn a little more.	http://www.visitat
8	Create JIRA ticket		1	1	Dave	Success Metrics	Social Media	I'm not aware of any tools used to measure the CoLab Brand Impact, using social media analytics.	Use Data Dashboard tools to help measure social media impact and social listening; consider Tableau, Zoho, and Kipfolio.	Dave to connect with peers on industry best practices	BRAND IMPACT REPORT This will work in concert with line 7, combining all metrics into one view, with accomodating data points, correlating the impact on - leads, new revenue streams, new hires, new entrepreneur gigs, and other profitable improvements.		http://www.slidesh
11	HOLD				Dave	Content	Analysis and Strategy	This is a work in progress that Jess is doing, providing a Landscape analysis of comparative competitors. This documentation is forthcoming.	Review Jess's work and adopt the relative insights into the Marketing Road Map Strategy and Planning.	Review final report and recommendations from Jess			
						Compensation for	Sales compensation might become a significant driver in hiring in new accounts. Sales people	Consider testing this Sales hypothesis, and run pilot programs that include escalated compensation -			SALES PROCESS POLICY		

Holistic Review and Report Additional Assets to Review

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Initiative

Walk-In Counseling Center

Organization
Model Study

User Experience
Summary Report &
Recommendations



Convergiaplanet

Successful Social Services | Organization Model Study

[Dave Fleming](#), Service Design Analyst / ConvergiaPlanet.com

218-576-2822

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Walk-In Counseling Center

2421 Chicago Avenue South, Minneapolis, MN 55404

Phone: 6128700565, Fax: 6128704169

www.walkin.org



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Q & A

Contact

Dave Fleming

218.576.2822

xshapes@gmail.com