Dave Fleming | Video Editor Portfolio



What are the challenges we encounter when building humane technology? How does the advent of AI affect our ability to prioritize people over profits?

Cover Letter

Yo, Video Wizards!

Ready for a fresh dose of creative energy? Look no further! I'm the video editing dynamo you've been searching for, armed with a B.A. in Cinema and Media Culture from the University of Minnesota and a YouTube channel that's been turning heads! And I'm not just looking for a job; I'm looking for my next big adventure in video editing. I'm talking late-night editing sessions fueled by creativity (and maybe too much coffee). I'm talking about pushing boundaries, trying new things, and creating content that makes people go "Wow!"

Gheck out my digital playground:

https://www.youtube.com/@ethicotechno/videos

Why should you be excited? Well, buckle up:

1. I'm not just an editor; I'm a storytelling ninja! My Ethico Techno channel is a testament to my ability to weave compelling narratives that keep viewers begging for more!

2. Technical skills? Oh, I've got them in spades! From slick transitions to eye-popping effects, I can throw down on Adobe Premiere, Apple Final Cut Pro, InVideo.AI, or social media software like CapCut.

3. Audio-visual harmony is my jam! I orchestrate sound and visuals like a true funkified maestro, pushing sound design that will *blow your mind*!

4. Pacing? I've got rhythm that would make Janet Jackson jealous! My edits flow smoother than the best break dancers—chillin, spinnin' and winnin' every time.

As a passionate and experienced video editor with a B.A. in Cinema and Media Culture from the University of Minnesota, I am confident in my ability to rock your team with some original creativity. As mentioned, my YouTube channel, Ethico Techno, showcases my expertise in creating engaging and thoughtprovoking content. Through my work, I have demonstrated proficiency in various aspects of video production, including:

- Conceptualization and storytelling: Crafting compelling narratives that resonate with viewers
- Technical editing skills: Utilizing industry-standard software to produce high-quality content
- Audio-visual synchronization: Ensuring seamless integration of sound and visuals
- **Pacing and rhythm**: Maintaining viewer engagement through strategic editing techniques

My academic background in Cinema and Media Culture has provided me with a solid foundation in film theory, sound design, scripting, and production techniques—including AI video co-creation. This knowledge, combined with my practical experience in creating content for Ethico Techno, has honed my ability to produce videos that are both aesthetically pleasing and intellectually stimulating. Additional mad-skills include:

- Adapting editing styles to suit different genres and target audiences
- Collaborating with team members to bring creative visions to life
- Meeting tight deadlines without compromising on quality
- Staying updated with the latest trends and technologies in video editing

Cheers! Dave

Video Resume and Portfolios

University of Minnesota

B.A. in Cinema and Media Culture, Dec 2023 Minneapolis, MN

Ethico Techno | Website

UX Research, Design and Video Portfolio

Ethico Techno | YouTube

https://www.youtube.com/@ethicotechno/videos

Videos unlisted on YouTube

- <u>Flowers</u>: Women as flowers, Gennifer Flowers, other Clinton-women as broken flowers, sexual power in politics, #MeeToo, Jeffery Epstein, Congressional testimony, WTF testimony, consent and non-consent ... are all portrayed in this short film inspired by the Congressional Hearings with President Bill Clinton, regarding the Monica Lewinsky affair.
- Zygote E&E: OJ Vapor Alert (Satire): All references, known and unknown, are heretofore identified as fictional characters, conditions, and unsubstantiated biological theories not applicable nor attached to the human race. Proceed with caution ...
- <u>Loss</u>: Reflections on personal, national, and global loss in 2020 ... as we strive to survive within the contradictions, hypocrisy, genocidal history and constraints of the social experiment more commonly known as Democracy.
- <u>To my Marshaller, with love:</u> A fun little way to celebrate our Anniversary: imitating Marshaller moves, integrated with funk, photos, video, and love!

Vimeo

https://vimeo.com/ethicotechno

Minneapolis College of Art and Design

1997-1998 Digital Video Major

Resume - LinkedIn Portfolio

https://www.linkedin.com/in/uxstrategy/

Software

- Adobe Premiere
- Apple Final Cut Pro
- Camtasia
- CapCut
- And more ...

Gen Al

- Perplexity
- NotebookLM
- ChatGPT
- Claude
- Pilot
- Gemini

Nonprofit Founder: Egalitario

egalitario.com A bipartisan, 501-c Charity (W99), listed in MN and on GuideStar

* * *

So, what do you say? Ready to add some Ethico Techno flavor to your video team? Let's chat, create, and make some video magic together!

Dave

612-214-3924

Text or Call